

ATV SAFETY GOLDEN RULES

1. Always wear a helmet and other protective gear
2. Never ride on public roads - another vehicle could hit you.
3. Never ride under the influence of alcohol or other drugs
4. Never carry a passenger on a single-rider vehicle
5. Ride an ATV that's right for your age.
6. Supervise riders younger than 16. ATV's are not toys.
7. Ride only on designated trails and at a safe speed.



ATV riding demands that your youngster wear proper protective gear. ATV riders should ALWAYS wear a helmet, eye protection, gloves, long pants, a long-sleeved shirt or jacket, and over-the-ankle boots. Anything less is not adequate protection. NEVER let anyone ride an ATV without a Department of Transportation (DOT) compliant motorcycle helmet. Be sure it fits correctly. It should be snug but not tight. It must be properly fastened.

HAVE FUN!

Riding a bicycle is an enjoyable way to exercise, have fun and get where you need to go. By taking steps to prevent accidents and avoid injury - and teaching children to do the same - you and your family can enjoy riding bicycles safely for many years to come.

1. **Wear a bicycle helmet.**
2. **Be visible.**
3. **Stay alert.**
4. **Know and obey traffic rules**
5. **Be predictable**



Practice what you teach about bicycle safety. Be diligent about wearing a helmet, stopping at stop signs and following other important safety rules. Your children will learn more from your example than from your words.

Your helmet is the most important piece of protective gear for safe riding. A helmet can help prevent a serious head injury.

There are a few basic tips to keep in mind when selecting a helmet. Select a helmet that meets or exceeds your state's safety standards and carries either the DOT label or the Snell Memorial Foundation label.

Your helmet should fit snugly and fasten securely. Full-face helmets help protect your face as well as your head. Open-face helmets are lighter and may be cooler, but should be used with mouth protection. Eye protection should be used with both types of helmets.



Helmets of Love



in loving memory of
Madison Pierce



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On May 27, 2012 our lives were changed forever. What started out as a beautiful day with family and friends ended in tragedy.

Madison Rose Pierce (11 years old) along with her brother Quinnton and a friend (both 12 years old) were riding in the pasture on a Polaris Ranger. None of the kids were wearing helmets.

The adults had been in the house for a brief moment and when they came out were met by Quinnton running toward them across the field. He had a huge gash on his head and was crying for them to come get Madison.

They found Madison and the friend by the Ranger. It had flipped over on top of Madison. All three had head injuries. Madison did not survive.

The shock and pain were overwhelming, but unfortunately this type of story happens all too often. We think "I won't need a helmet this time because I will only ride for a few minutes." or "This won't happen to me." Well, that is wrong. Madison lost her life after approximately 10 minutes on the ATV. And it can happen to you, it did to us. One minute Madison was playing, giggling and full of life; the next minute she was gone.

A family friend made a sizeable donation to help cover funeral expenses and the family decided the funds would be best put to use by the creation of Helmets of Love. This organization was developed to bring awareness to the importance of helmet safety and to ensure that all children are equipped with these helmets.

Since July 4, 2012, we have given hundreds of bike and ATV helmets to area children and have been blessed by the stories and assistance of many wonderful people along the way.

Unconditional love and compassion for others were two of Madison's strongest traits and we have worked hard to ensure that those traits are the driving forces of this program.

Helmets of Love is operated strictly from donations and fund raising efforts by volunteer hands. Any and all monetary donations are welcome and appreciated. Your generosity will allow us to continue to provide education and helmets to all children through the Helmets of Love program, spreading Madison's legacy.

Remember: Helmets DO save lives and it only takes seconds to put one on.